

COUNTDOWN TO THE crown

Let's face it, we live in a world of first impressions! The moment we meet a person, no matter who they are, we tend to judge them in some fashion. As titleholders, when we enter a room or a stage, the judges are required to score us based on our first impressions and often times how we look. Over the past year, this has been something that I have struggled with personally - worried constantly about how I look, what I am wearing, and if others will like the person I am presenting myself as. I cannot stress it enough how important it is to love yourself - every bit of you. God perfectly planned and formed you to be who you are today and I hope you can embrace it. This is easier said than done, and I still struggle with it too, but if we learn to love ourselves and be confident in who we are, then others will learn to love the real you too! Focus on enhancing your inner beauty - your character - and outwardly, you will shine!



Once you're feeling confident in bringing the best version of yourself possible to pageant week, the final step to leaving a lasting first impression is looking the part - which includes a polished look from head to toe. So we asked professional hair and makeup artist Jennifer Lynch (Owner, [Flawless](#)) for her top 10 go-to products for every pageant girl that won't break the bank. If you're new to the world of pageant hair and makeup, we recommend you book a session prior to pageant week with an expert to learn your best looks AND how to do it yourself. Remember, at Miss America's Outstanding Teen, and all year as MMOT, you are responsible for styling yourself!


- Charlee Bisch, Miss Missouri's Outstanding Teen 2014


TOP 10 TIPS FOR A FLAWLESS FACE


“ With so many beauty products out there, it can be hard to know what will work best for you. It also is difficult to find long-wearing products that are not going to break the bank. You do not HAVE to spend your whole life savings on your beauty regimen. Drugstore makeup lines like L'oreal, Maybelline, and Revlon have really stepped up their game in the beauty industry and some of the products are just as good, if not better, than their high end counterparts! With that being said, I still love and recommend a few items that are worth the splurge. Here are my Top 10 products every pageant girl needs to achieve a flawless face. ”





Jennifer Lynch

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1 EYESHADOW PRIMER • This is a must if you want your eye makeup to last all day long, and even into the late evening! The flesh tone color really evens out the lid, which is also the key to a perfect eye look.
Jenn's Pick: *L'oreal Decrease* (Available at [Ulta](#), [Walgreens](#), [CVS](#), [Target](#)) \$8.99
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2 EYESHADOW PALETTE • Most of you are probably familiar with the Naked Palettes by Urban Decay. Yes, they are a little more expensive, but you can create a day look for interview or an evening look for stage with any of the palettes. They are also nice and compact and do not take up too much space!
Jenn's Pick: *Urban Decay Naked 1, 2, or 3* (Available at [Sephora](#), [Ulta](#)) \$54
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3 EYELINER • This product can be a tricky one to find because you have to decide if liquid, gel, or pencil works, and looks, best on you. As a makeup artist, I find that liquid liner (depending on the pen tip) is the easiest for me to apply on myself and others because it provides the most control and the cleanest line. My favorite liquid liner is waterproof and extremely easy to use!
Jenn's Pick: *Stila Stay All Day Liquid Liner* (Available in 15 shades at [Sephora](#), [Ulta](#)) \$22
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4 EYELASH GLUE • This glue is a game-changer for every pageant girl - your falsies will not move or budge for the whole day and into the night, even under stage lights! I have only found it online, but it is waterproof and latex free and is the best I have found to date.
Jenn's Pick: *Callas Eyelash Adhesive* (Available at [musebeautypro.com](#) or [amazon.com](#)) \$6
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5 FACE PRIMER • This particular primer is pricy but it is worth every penny! It glides on the skin and covers every pore. Not to mention, this is like glue for anything you decide to put over it. You can purchase a smaller size at Sephora (or just ask for a sample size and try it out for free!)
Jenn's Pick: *Hourglass Mineral Veil Face Primer* (Available at [Sephora](#)) 1.0 oz. \$52 & 0.33 oz. \$18





6 FOUNDATION • You do not need to splurge on a high end foundation to get good coverage that lasts! The L'oreal Pro Matte foundation is extremely long wearing and provides a medium to full coverage. Applying this product with a BeautyBlender is PERFECT for flash photography!

Jenn's Pick: L'oreal Pro-Matte 24 hr (Available at Ulta, Walgreens, Target, CVS) \$14.99



7 HIGHLIGHTER/CONCEALER • I personally love to use a liquid concealer as a highlighter as opposed to a shimmery powder. This product is my all-time favorite under eye brightener and all-over highlighter - it's amazing not only under the eyes before you add your normal concealer, but also in the center of the face, down the bridge of the nose, and on the high points of your cheeks!

Jenn's Pick: Maybelline Dream Lumi Concealer (Available at Ulta, Walgreens, CVS) \$7.99



8 POWDER FOUNDATION • To achieve a completely flawless complexion, I use both a liquid and a powder foundation. A good powder foundation will help set your liquid foundation so it stays all day and is also HD! I apply this type of product with a kabuki brush or any powder brush.

Jenn's Pick: NYX Stay Matte (Available at Ulta) \$9.99 {Pro Tip: NYX also has amazing blushes the shade "taupe" is a great contour shade!}



9 MAKEUP SETTING SPRAY • This is a very important step that really helps pull everything together to set your entire makeup look. From beauty queens to brides, I never skip this step on a single client! The Urban Decay Setting Spray is a popular product, but L'oreal just came out with a very comparable version.

Jenn's Pick: L'oreal Infallible Makeup Extender (Available at Ulta, CVS, and Walgreens) \$16.99



10 MAKEUP CLEANSING WIPES • Makeup cleansing wipes are different than face wipes. These are used to take off your makeup, and you will then want to go in and wash your face. {My favorite face wash is Purpose face wash.} These wipes are genius at removing all of that makeup from the day!

Jenn's Pick: Neutrogena Cleansing Towelettes (Available at Walgreens, CVS, Target, and Ulta) \$6.99

FEATURED FORMER



Miss Missouri's Outstanding Teen 2011 *McKensie Garber*

LOCAL TITLE: Miss Lake of the Ozarks' Outstanding Teen

TALENT: Musical Theatre Dance - "I Can Hear the Bells"

PLATFORM: Promoting Character Education

YEARS COMPETED: 4

WHAT ARE YOU UP TO NOW? I just graduated from Oral Roberts University with a Bachelor of Science degree in Convergence Journalism and a minor in Writing. I have been busy with dance and acting classes, and recently interned at Tulsa's ABC Channel 8. I was a student writer for ORU Public Relations, involved in various leadership groups and theatre productions, and was named "Outstanding Senior for the Communication Arts and Media Department." I am excited to be competing for the title of Miss Missouri in June as Miss Gateway St. Louis!

SINCE THIS IS THE BEAUTY ISSUE, WHAT IS YOUR BEST BEAUTY TIP? I think Audrey Hepburn said it best: "The beauty of a woman is not in a facial mode, but the true beauty in a woman is reflected in her soul. It is the caring that she lovingly gives the passion that she shows. The beauty of a woman grows with the passing years."

SPONSOR SPOTLIGHT

Miss Missouri's Outstanding Teen would like to thank the **Missouri Military Academy** for hosting the Miss Missouri Pageant!

QUESTION OF THE WEEK

Racial unrest is occurring all over the country. How should we deal with the riots and go about rebuilding affected communities?

Questions or suggestions for an upcoming article?
Email your submissions to MissMissouriOT@gmail.com.

